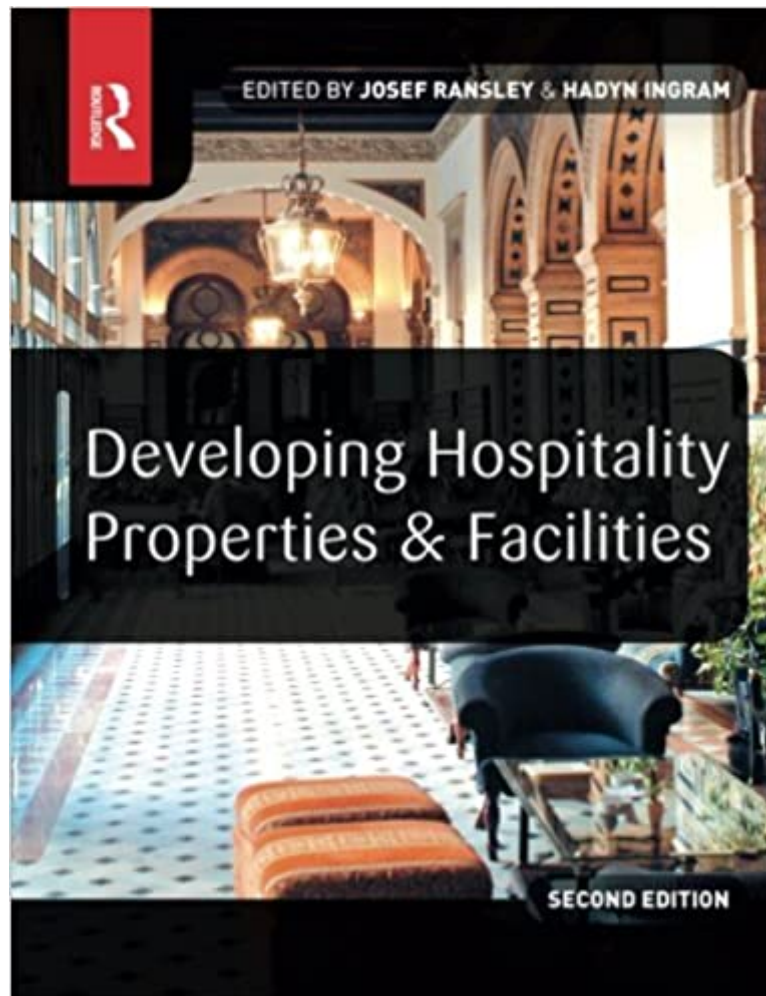




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Developing Hospitality Properties And Facilities



Synopsis

Developing Hospitality Properties and Facilities sets out some of the key issues in developing hospitality properties from the hospitality manager's perspective. From the original concept, through each part of the process, it provides an essential guide for students and professionals on how to manage hospitality facilities to their best effect, using a model-based insight into the process in an informed, but non-technical way. Now in its second edition, this successful text has been updated with new international case studies from companies such as MyTravel, Disneyland Paris Hotel, Elysium Beach Resort Cyprus and many others. It also includes new chapters from well-known authors. With contributions from both academics and practitioners, this book looks at design, building issues, operational relationships, and therefore provides the hospitality manager with insight into how these areas work and what they need to know in order to get the best out of them.

Book Information

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Customer Reviews

Praise for the previous edition: "I commend this book to you as a really good read." David M C Michels, Chief Executive, Hilton International "This book.. will add significantly to the body of knowledge available to students and practitioners alike" David Wood, Chief Executive, Hotel and Catering International Management Association (HCIMA)

The ONLY text to bridge the gap between generic and applied texts on developing hospitality properties and facilities

Great book and could not beat the price.

This book is not appropriate for anyone seeking knowledge of hotel development in the United States. The authors are British and the book is written for the European audience. The U.S. reader is not even extended the courtesy of dual imperial and metric measures; room dimensions are in meters and financial figures are presented in pounds. In addition, many of the cited references are dated, the graphics are hard to read, and the book is cheaply printed.

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First a few words for the reader of Austin: is not so difficult to convert British pounds to \$, or meters to feet.....I don't think it is fair to "fail" a book just because it does not use the metric system of your country (one more among the hundreds of countries around the world) Besides, I have enjoyed very much this book, and as a Hotel management postgraduate and professional I have to say that it is very useful and complete for: a) Learning more about the considerations you need to take into account when building hotels, as well as how costs evolve depending on a number of factors b) A perfect base for a hotel development course

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